



Corporate realignment (“ReMaKe”) initiated  
H1 severely affected by impairment charges

**Conference Call H1-2014**

**August 28, 2014**





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# 1. Rationale for strategic realignment

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- Key insights of extensive situational review of Group's profitability situation:
  - ↳ Sound core business with improvement potential as basis for going forward
  - ↳ High cash-burn in related businesses mainly from previous strategy of vertical integration
- Evaluation and implementation of options to “stop bleeding” of related businesses is absolute priority of new management
- Underlying impairments of businesses as imperative and mandatory result of a complex and detailed analysis conducted by management and supported by external experts
- Valuation analysis led to:
  - ↳ Full impairment of all tangible assets of SKW Tashi and SKW Sweden
  - ↳ Goodwill and trademark of ESM partially impaired
  - ↳ Partial impairment of intangible assets of Tecnosulfur
  - ↳ Other impairments mainly in the field of tax assets
- All impairments approved by auditor's review



## 2. Performance H1 2014 – Group Impairments Operational rationale for related businesses

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### SKW Tashi / Bhutan

Recovery of investments unachievable in the foreseeable future due to:

- New operational business projections reflecting current situation
- Country-specific risks
- Overgeared balance sheet
- Inability to realize positive net proceeds from asset sales

### SKW Sweden

No return on a potential restructuring expected in view of industry characteristics:

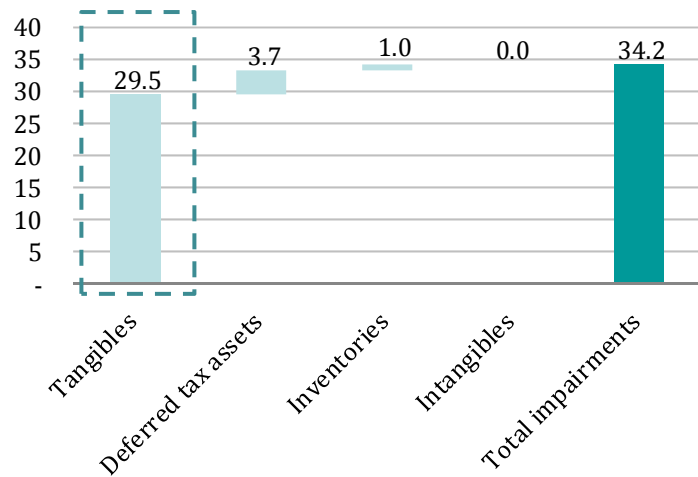
- Competitive intensity
- Overcapacities
- Low profitability

Avoid further cash exposure

## 2. Performance H1 2014 – Group Impairments Details for related businesses

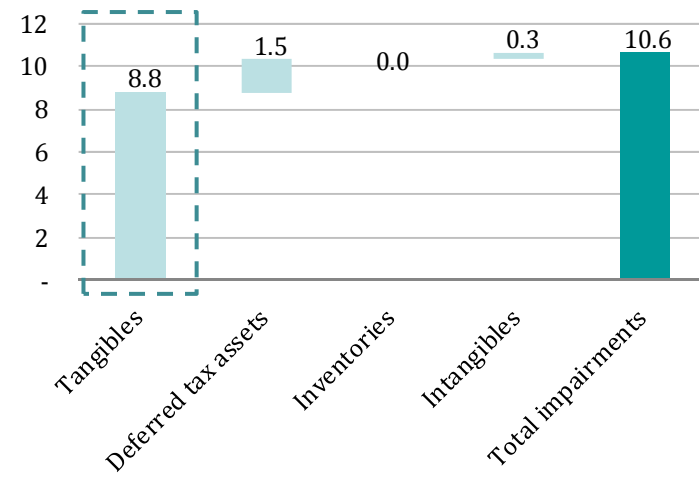
### SKW Tashi / Bhutan

SKW Tashi: Impairment charges  
(€ in millions)



### SKW Sweden

SKW Sweden: Impairment charges  
(€ in millions)



### For both units

- Tangibles impaired to € 0
- Management evaluating all available options for asset recovery



## 2. Performance H1 2014 – Group Impairments Details for core business

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**Affected: ESM and Tecnosulfur as main acquisitions of the 2007-2009 period**

### **ESM**

- Impairments on intangibles (€ 12.1m\*) due to purchase price (2007)
- The ESM Group remains a solid part of the SKW Metallurgie Group, to be further strengthened by ReMaKe

### **Tecnosulfur**

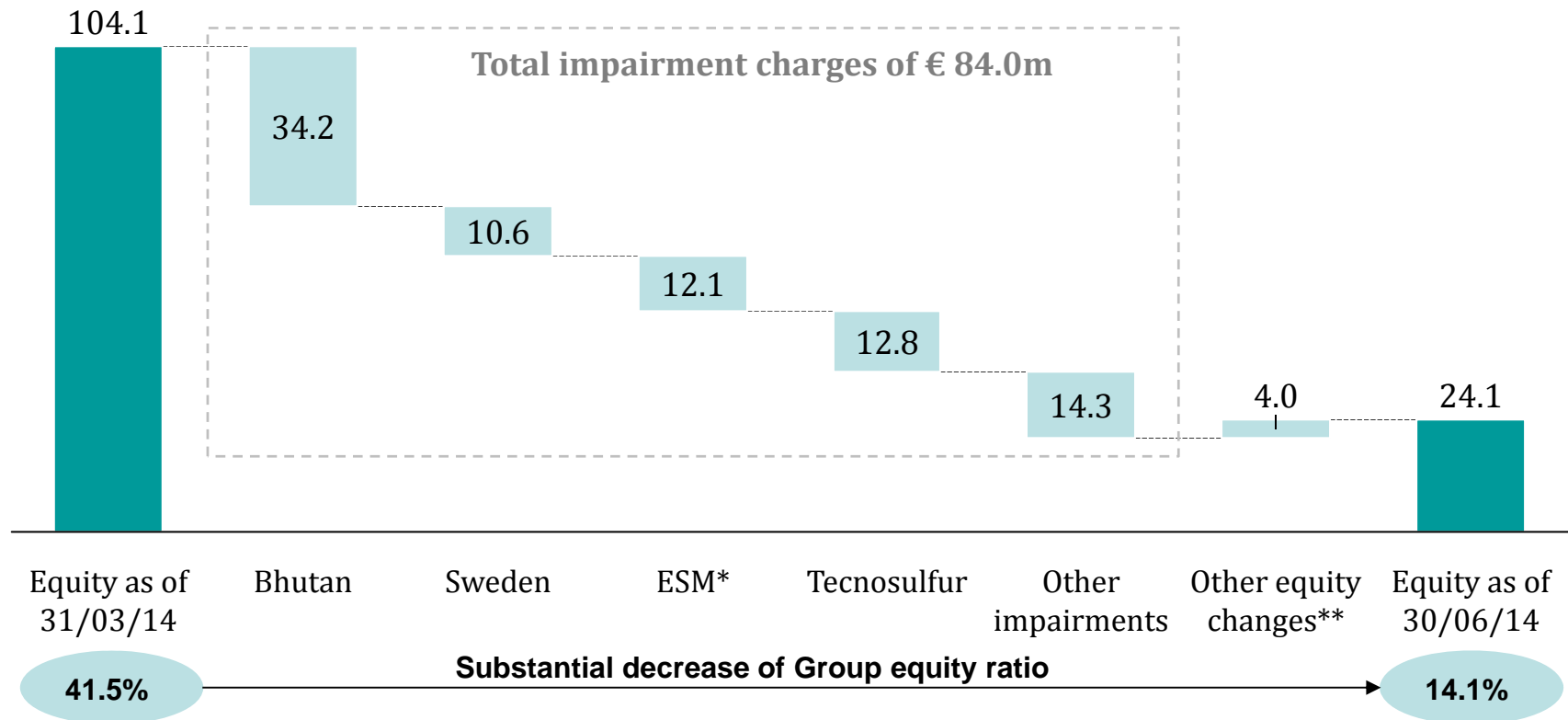
- Impairments on intangibles (€ 12.8m) due to purchase price (2009)
- Tecnosulfur remains a solid Group company, to be further strengthened by ReMaKe

\* €12.1m reflects the ESM Inc. impairments before the former ESM-SMT (add. € 5.9m)

## 2. Performance H1 2014 – Group Impairments

### Total effects on equity figures

#### Impact on consolidated financial statements [€ in millions]

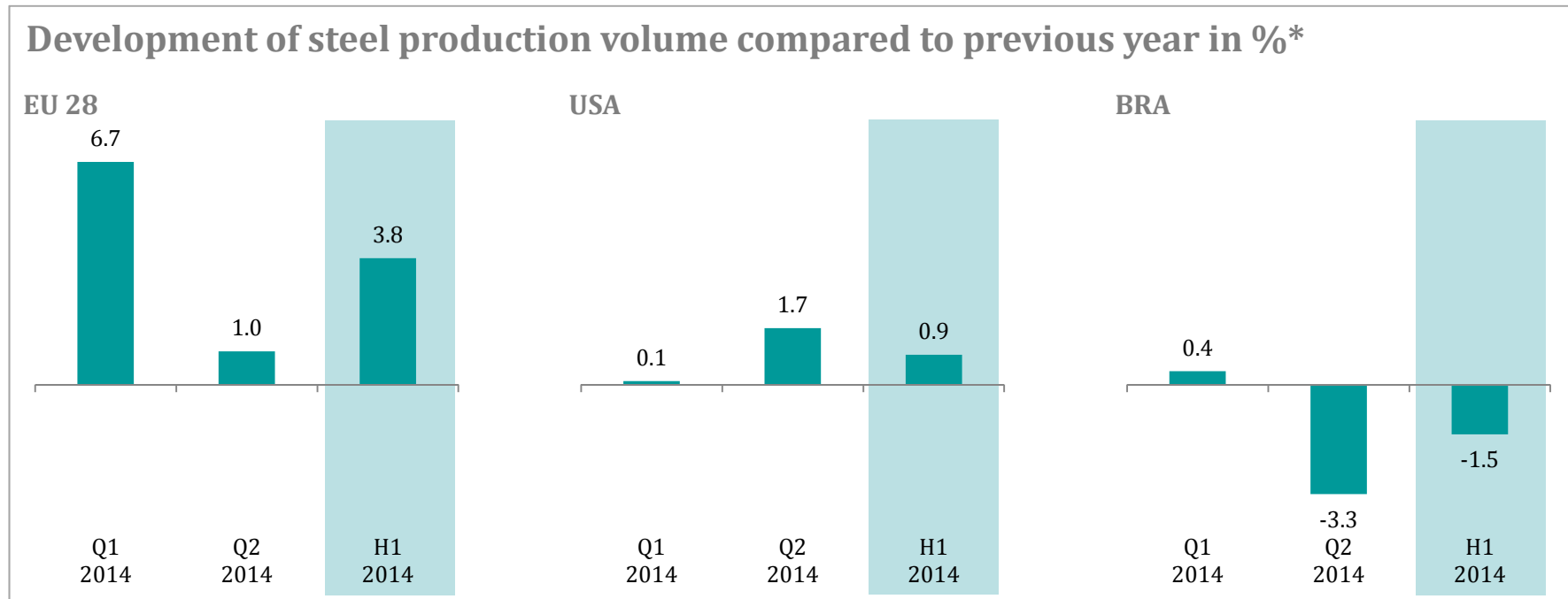


\*: Excl. former ESM-SMT

\*\* : Incl. currency changes and tax effects of impairments (both of negligible significance)

## 2. Performance H1 2014 – Operational Performance

### Upward trend in H1 steel production (except BRA)



Positive development, though from low base

Temporary loss of SKW Metallurgie revenues because of harsh winter in Q1-2014

Temporary economic halt due to men's soccer world cup

\* Source: Worldsteel Association





## 2. Performance H1 2014 – Operational Performance

### Upward trend in operative business expected for H2

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#### Revenues

- Both Q2 and H1 yielded revenues below the comparable figures of 2013, mainly due to harsh winter in North America
- However: June 2014 with € 27.9m already slightly above June 2013 (€ 27.2m)
- H2-2014\* revenues expected to exceed H2-2013

#### EBITDA

- € 3.0m in Q1/2014 ; € 2.8m in Q2/2014
- Q2/2014 adjusted for impairments of working capital of € 2.7m would have been above Q2/2013 (€ 3.7m)
- Further upward trend: H2-2014\* (before ReMaKe one-offs) expected to exceed H2-2013

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\* Based on current corporate structure

## 2. Performance H1 2014 – Reported results IFRS

€ in millions	H1 2014	H1 2013	△
Revenues	168.8	176.2	-7.4
EBITDA	5.8	8.7	-2.9**
EBIT	-70.6	3.2	-73.8
EBIT adj. (by € 71.4m eo impairments in 2014) *	0.8	3.2	-2.4
EBT	-73.1	0.8	-73.9
EBT adj. (by € 71.4m eo impairments in 2014) *	-1.7	0.8	-2.5
Consolidated net result	-82.8	-0.6	-82.2
Consolidated net result adj. (by € 81.3m eo impairments in 2014) *	-1.5	-0.6	-0.9
Gross margin	30.6 %	31.3 %	-0.7 %p
<i>EBITDA margin</i>	3.4 %	4.9 %	-1.5 %p
EPS in €	-9.25	0.07	-9.32

\* Impairment charges without impairments on working capital

\*\* Thereof € -2.7m working capital impairments



## 2. Performance H1 2014 – Reported results IFRS

### Free cash flow remains positive

€ in millions	H1-2014	H1-2013
Gross cash flow	4.7	4.1
+/- Cash-in/out from changes in working capital	1.2	0.7
= Net cash flow	5.9	4.8
- Cash-out for investments	-1.7	-2.2
= Free cash flow	4.2	2.6
+/- Cash-in/out from finance activities	-1.6	-17.7
= Changes in cash on hand (before FX)	2.6	-15.1

- In H1-2014, gross cash flow, net cash flow, and free cash flow were all positive and all above H1-2013
- SKW Metallurgie has **no liquidity issue** (impairment charges are all non-cash)
- Core business expected to remain continuously cash-positive; further improvements in cash flow expected through ReMaKe



## 3. ReMaKe – Scope of actions

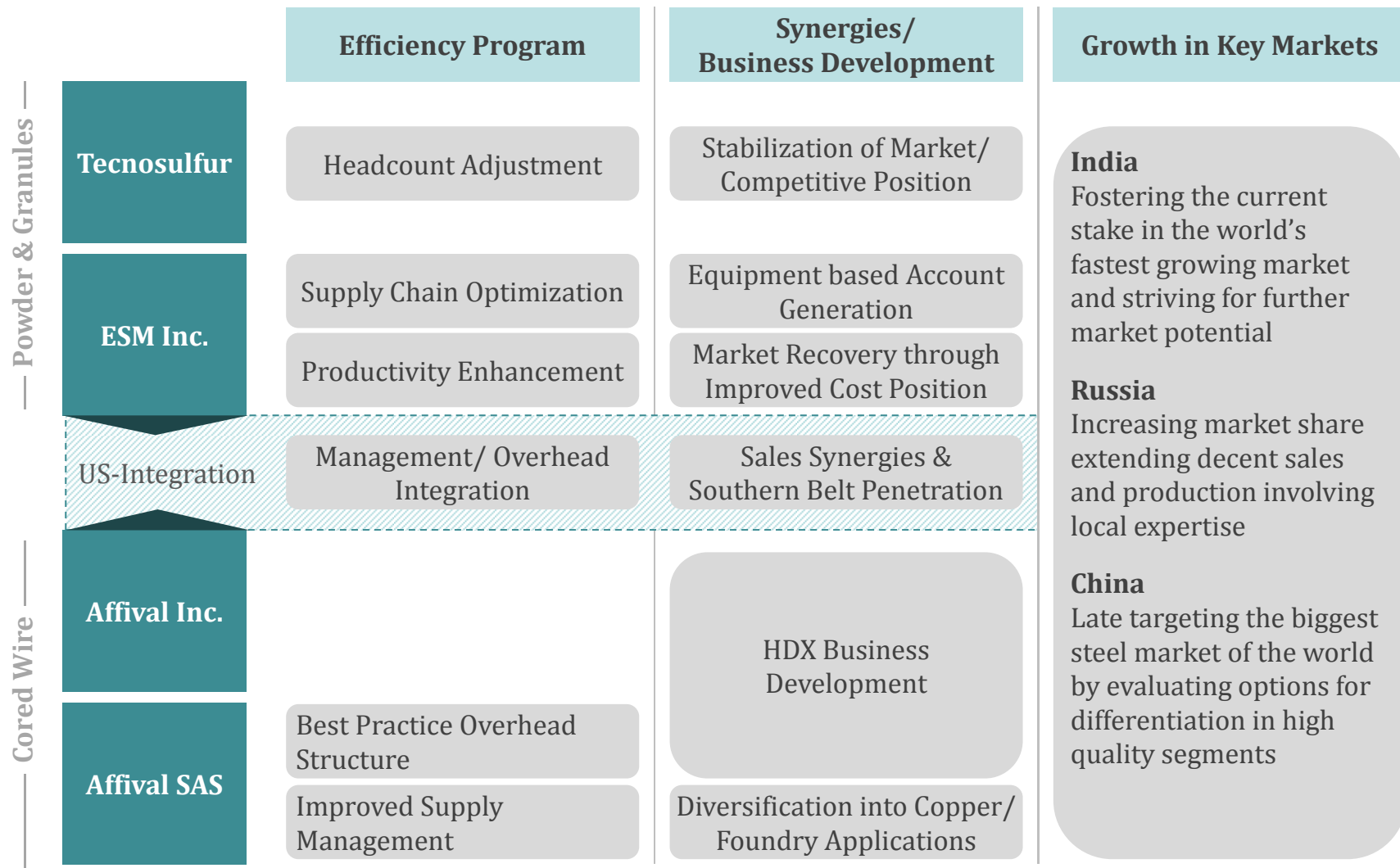
### ReMaKe initiated as holistic turnaround program

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#### ReMaKe at a glance

<b>Module 1: Business Restructuring</b>	<b>Module 2: Efficiency Management</b>	<b>Module 3: Growth in Key Markets</b>
<ul style="list-style-type: none"><li>• Concept evaluation and implementation for the restructuring of cash burning activities primarily in the Group's <u>RELATED Businesses</u></li></ul>	<ul style="list-style-type: none"><li>• Efficiency improvement program and active management of the groups <u>CORE businesses</u></li><li>• Realization of sales synergies, cross selling- and business development initiatives</li><li>• New product introduction and diversification</li></ul>	<ul style="list-style-type: none"><li>• Programs to penetrate the strategic key markets<ol style="list-style-type: none"><li>1. India</li><li>2. Russia</li><li>3. China</li></ol></li></ul>
<b>Rationale</b>		
<ul style="list-style-type: none"><li>• Increasing average profitability level through exit from / restructuring of “red flag” businesses</li></ul>	<ul style="list-style-type: none"><li>• Improving cost position to create margin potential in competitive key markets</li><li>• Recovery of key accounts, market redefinition and access to new markets</li></ul>	<ul style="list-style-type: none"><li>• Penetration of strategic key markets with high growth potential</li></ul>
<b>RELATED</b>	<b>CORE</b>	<b>CORE</b>

### 3. ReMaKe – Scope of actions Program details in Core business





## 4. Next steps and outlook (1)

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1

### **Completion of ReMaKe concept**

- Detailed documentation of action programs and measures
- Incorporation into an integrated 3 years planning model
- Endorsement by Supervisory Board

2

### **Continuous concept implementation**

- Scrutinization of concepts for exit/recovery of related businesses
- Kick off resp. continuation of efficiency improvement & business development measures in core business

3

### **Finalization of debt refinancing**

- Negotiation with lenders (RKV) and bonded loan providers
- Target: Transformation of waiver into stand still agreement with lenders (RKV) and two other banks
- Conclusion on refinancing concept

4

### **Active market communication**

- Continuous capital market communication on ReMaKe progress, refinancing status and other relevant issues
- Intensified communication with equity analysts

5

### **Preparation of complementary capital measures**

- Evaluation of options to raise additional equity
- Equity measures in excess of the already AGM-approved capital increase would require approval by General Meeting



## 4. Next steps and outlook (2)

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1

### **Sufficient liquidity available**

- Positive operational cash flow
- Sufficient liquidity under current lines, € 24m undrawn from framework credit contract (RKV) as of 30 June 2014

2

### **Key issues identified – turnaround plan implemented**

- Rigorous review with no taboos to identify key issues
- Sound and clear plan to address issues with concept for professional implementation

3

### **Concept generated for sound CORE business**

- Credible concept to reignite core business where necessary
- Combines resolving inefficiencies with fostering growth

4

### **Solid market positioning**

- Well positioned in incumbent markets
- Diversification, business development and penetration of new segments/strategic key markets

5

### **New Management with strong turnaround experience**

- Management in place with extensive turnaround/repositioning expertise
- Clear vision how to successfully realign the business

6

### **Commitment from financing partners**

- Banks are in principle supportive of turnaround and waiting for concept documentation
- Process of refinancing well under way



## 5. Financial calendar 2014 (remaining)

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**November 14, 2014**

Publication of business figures for 9M-2014

**November 26, 2014**

Analysts' Conference 2014 at "Eigenkapitalforum" in Frankfurt/Main (Germany)





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